

For: Simple Needs GA
Marietta, Ga.

For Immediate Release

SIMPLE NEEDS GA RECEIVES \$7K GRANT FROM FHLBANK ATLANTA

--Generous disbursement of funds will help Marietta-based nonprofit support families and children in need across Cobb County.

MARIETTA, Ga. (2/3/2020) —Federal Home Loan Bank of Atlanta (FHLBank Atlanta) has awarded Simple Needs GA (SNGA) a generous \$7,000 grant for people in need in Cobb County.

The 2020 sponsorship represents a continuation of FHLBank Atlanta's longstanding support of SNGA, said Brenda Rhodes, Founder and Executive Director of the Marietta-based nonprofit. "FHLBank Atlanta, which donated \$7,000 to SNGA in 2019 as well, has been so generous in its support of our organization," she said. "This gift will allow us to help even more children and families in our community. We're extremely grateful."

With FHLBank Atlanta's support, Rhodes noted, SNGA broadened its reach in 2019:

- Its My Birthday Matters program brought birthday presents and other useful items to more than 260 homeless children.
- Its Simple Household Needs program brought furniture and household items to 151 clients, up from the 126 families it helped in 2018.
- And its Spirit of Christmas program provided 166 children in 64 families with \$100 in requested gifts along with extras like puzzles, board games, hats, gloves, scarves and, for parents, a \$25 Walmart card.

"Grants and other financial contributions are critical for us and make a real difference," Rhodes said. "While we rely primarily on donations of furniture and household items, financial gifts allow us to buy basic necessities for our clients and to rent moving trucks, pay labor costs and buy brand-new mattresses and box springs. The goal is to help people in need enjoy comfortable and dignified homes."

For more information about SNGA, email brenda@simpleneedsga.org.

For more information about the Federal Home Loan Bank of Atlanta, please visit www.fhlbatl.com.

About Simple Needs GA (SNGA)

SNGA's mission is to meet the simple needs of children, people experiencing homelessness, and others in need, while inspiring our community to do the same. The Marietta, Ga.-based 501(c)(3) nonprofit offers several community-based programs. Donors and volunteers provide full-sized toiletries and other useful items to people living in homeless shelters. They furnish tents, sleeping bags, tarps and

other essentials to those living in the woods or on the street, and supply families with furniture, appliances, cleaning supplies, toilet paper and other household necessities. Other initiatives include providing schoolchildren with required school uniforms; helping social workers buy kids new shoes via gift cards; bringing new presents and other items to homeless children celebrating their birthdays; and providing Christmas presents for children in need. For more info, visit SimpleNeedsGA.org.

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