

For: Simple Needs GA
Marietta, Ga.

For Immediate Release

SIMPLE NEEDS GA'S 'MY BIRTHDAY MATTERS' PROGRAM MARKS MILESTONE
--Nonprofit founded by East Cobb's Brenda Rhodes celebrates five years of providing birthday presents to homeless children in Cobb; public invited to April 13 open house.

MARIETTA, Ga. (4/3/2019) — [Simple Needs GA's My Birthday Matters](#) program is marking its fifth birthday at an open house on April 13.

“Last year, our My Birthday Matters program brought birthday presents and other useful items to approximately 256 homeless schoolchildren from across Cobb County, up from 217 the year before,” said Brenda Rhodes, an East Cobb resident who founded Simple Needs GA in 2010. “Since MBM is turning five this year, we thought it would be a great idea to throw an anniversary ‘birthday party’ and invite the public to learn more about the program.”

The **Open House/MBM Birthday Party**, sponsored by longtime SNGA supporter [FHLBank Atlanta](#), is from **10 a.m. to 2 p.m.** at Simple Needs GA's Marietta warehouse, 991 Industrial Park Dr.

“We'll be giving tours, chatting with old and new friends and introducing newcomers to our MBM and six other programs,” Rhodes said. “Clients will be on hand to share their stories, and we'll have some yummy snacks along with sandwiches and salads generously donated by [Newk's Eatery](#) (1975 Cobb Parkway in Kennesaw).”

Those who plan to attend may RSVP by emailing brenda@simpleneedsga.org.

“Feel free to bring friends or colleagues who might be interested in learning more about how our work benefits people in need,” Rhodes said. “And thanks to event sponsor FHLBank Atlanta and all of the amazing donors and volunteers who have enabled us to help hundreds of homeless schoolchildren over the past five years!”

About Simple Needs GA (SNGA)

SNGA's mission is to meet the simple needs of children, people experiencing homelessness, and others in need, while inspiring our community to do the same. The Marietta, Ga.-based 501(c)(3) nonprofit offers several community-based programs. Donors and volunteers provide full-sized toiletries and other useful items to people living in homeless shelters. They furnish tents, sleeping bags, tarps and other essentials to those living in the woods or on the street, and supply families with furniture, appliances, cleaning supplies, toilet paper and other household necessities. Other initiatives include providing schoolchildren with required school uniforms; helping social workers buy kids new shoes via gift cards; bringing new presents and other items to homeless children celebrating their birthdays; and

providing Christmas presents for children in need. For more info, visit SimpleNeedsGA.org.

####

Media contacts: At SNGA: Brenda Rhodes, Founder, Brenda@SimpleNeedsGA.org, 678-266-3344.