

For: Simple Needs GA
Marietta, Ga.

For Immediate Release

SIMPLE NEEDS GA RECEIVES \$7K GRANT FROM FHLBANK ATLANTA

--Generous disbursement of funds will help Marietta-based nonprofit support families and children in need across Cobb County.

MARIETTA, Ga. (02/07/2019) — [Federal Home Loan Bank of Atlanta](#) (FHLBank Atlanta) has awarded [Simple Needs GA](#) (SNGA) a \$7,000 grant for people in need in Cobb County.

The 2019 sponsorship represents a continuation of FHLBank Atlanta's support of SNGA, said Brenda Rhodes, Founder and Executive Director of the Marietta-based nonprofit. "We're so touched and grateful to receive this amazing gift from FHLBank Atlanta," she said. "The Bank has helped our organization in so many ways over the past few years. This latest gift, the largest yet by the Bank, will allow us to help even more children and families in need this year."

With FHLBank Atlanta's support, Rhodes noted, SNGA continued to broaden its reach in 2018: Its [My Birthday Matters](#) program brought birthday presents and other useful items to 256 homeless schoolchildren, up from 217 in 2017. Its [Simple Household Needs](#) program brought furniture and household items to 126 clients, a major increase over the 77 it helped in the prior year. And its [Spirit of Christmas](#) program provided 159 children in 61 families with \$100 in requested gifts along with extras like puzzles, board games, hats, gloves, scarves and, for parents, a \$25 Walmart card.

"Major financial contributions such as those provided by FHLBank Atlanta are critical for us and make a real difference for our clients," Rhodes said. "For example, we typically don't receive enough in-kind donations of mattresses and box springs to meet the overwhelming demand in our community. Financial donations like this allow us to buy beds so that our furniture clients and their children don't have to spend too many nights sleeping on a bare floor."

For more information about SNGA, email brenda@simpleneedsga.org.

For more information about the Federal Home Loan Bank of Atlanta, please visit www.fhlbatl.com.

About Simple Needs GA (SNGA)

SNGA's mission is to meet the simple needs of children, people experiencing homelessness, and others in need, while inspiring our community to do the same. The Marietta, Ga.-based 501(c)(3) nonprofit offers several community-based programs. Donors and volunteers provide full-sized toiletries and other useful items to people living in homeless shelters. They furnish tents, sleeping bags, tarps and other essentials to those living in the woods or on the street, and supply families

with furniture, appliances, cleaning supplies, toilet paper and other household necessities. Other initiatives include providing schoolchildren with required school uniforms; helping social workers buy kids new shoes via gift cards; bringing new presents and other items to homeless children celebrating their birthdays; and providing Christmas presents for children in need. For more info, visit SimpleNeedsGA.org.

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Media contacts: At SNGA: Brenda Rhodes, Founder, Brenda@SimpleNeedsGA.org, 678-266-3344. At FHLBank Atlanta: Peter E. Garuccio, pgaruccio@fhlbatl.com, 404.888.8143.