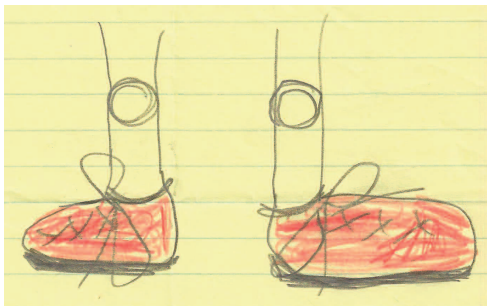


## Simple Needs GA Programs

**Comfort Kits:** Duffel bags packed with full-sized toiletries and other items for residents at local homeless shelters, who often arrive with little more than the clothes on their backs.

**Simply Sheltered:** Tents, sleeping bags, candles and other essential items to help people experiencing homelessness be more comfortable.

**Shoe Them Love:** New shoes so that disadvantaged children no longer have to wear only hand-me-downs. We collect \$25 gift cards or new shoes. The kids are so excited that they even keep the box!



**My Birthday Matters:** Through school social workers and shelter staff, we obtain wish lists from homeless kids and then provide them with birthday gifts and other useful items.

**Simple Household Needs:** Provides cleaning kits (those supplies are not covered by food stamps) and gives people emerging from homelessness the items they need to turn a new house or apartment into a “home.”

*“I slept and dreamt that life was joy. I awoke and saw that life was service. I acted and behold, service was joy.”*

- Rabindranath Tagore

## Notes of Gratitude

*“My bag was filled with so much stuff. There were items that I didn’t even think were important because I had not had them for so long. I sat looking at my bag thinking how nice it was to know people cared about me.”*

*“I came to the shelter feeling lonely. I felt no one cared. Then I was given a bag with toiletries, and I was so moved by the gift that I began to cry. It’s the small things sometimes that make a difference.”*

*“New shoes completely gave my daughter more confidence. She felt so embarrassed by her whole situation and the new shoes somehow made a huge difference in how she felt.”*

*“My kids have not had new shoes in a long time. Now they can run and play and their feet don’t hurt.”*

*“My son was happy that someone thought of him on his birthday; he wouldn’t have otherwise been able to receive any gifts.”*

*“If the house isn’t clean, the children suffer. I always buy food first of course. Buying cleaning supplies is last.”*



**Simple Needs GA, Inc.**  
**A Georgia 501(c)3 Nonprofit Corporation**

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Established in 2010



*Inspired to meet  
the simple needs of  
our community – with love.*



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# Simple Needs GA Mission

*Meeting the simple needs of children, people experiencing homelessness, and others in need, while inspiring our community to do the same.*

While much great work is being done by a number of agencies focused on these vulnerable populations, this work has historically focused on the basic needs of food, clothing, shelter and job training.

SNGA seeks to “fill in the cracks” by meeting the other needs that may prevent an individual from accessing the mainstream support network already in place. It is in these simple acts—bringing a tent to a person living in the woods, or providing birthday gifts to a homeless child—that we help connect persons in extreme need with the services essential to improve their lives.

We collaborate with other local charities and often include their needs in our donation drives.

## How you can help us help others

### In-Kind Donations

See our website for a full list

- Full-size toiletries and duffel bags (Comfort Kits)
- Tents, sleeping bags, candles, tarps, batteries, blankets, bug spray, winter supplies and more (Simply Sheltered)
- Children’s underwear and socks, wrapping paper, art supplies, Barbies, Lego kits, no-sew blanket kits or fleece (My Birthday Matters)
- \$25 gift cards to Payless Shoes or Walmart; or brand new shoes (Shoe Them Love)
- Cleaning supplies or small household necessities such as linens, kitchen and bath items, small appliances, pots and pans. We do accept furniture if we have a family at that time who needs it. (Simple Household Needs)



### Financial Contributions

Of course, financial donations are always welcome as we do buy much of what we need for our programs. You can donate online or via snail mail. Become a member of our Simply Caring program and donate monthly (that way, you’re caring every day!).

Consider attending fundraisers such as our annual bowling outing. If you’re celebrating your birthday or another life event such as a wedding, please consider asking for donated items for Simple Needs GA in lieu of gifts!

### Volunteering

SNGA could not affect lives in our community without the help of our selfless volunteers. We’re looking for people who can help us with activities such as fundraising, PR/communications, events or the coordination of specific programs by sitting on our committees. We hold volunteer days, which we announce on Facebook, via email blasts and through SimpleNeedsGa.org, four or five times a year. Email us to be added to that distribution list. Volunteers also do things like conduct donation drives for items on our wish lists.



### Business and Church Partnerships

**Business** – Sponsor a drive for any of the items we collect. Offer an on-site volunteer day assembling Comfort Kits (a financial contribution is requested). Become a sponsor for any of our fundraisers. For internal holiday exchanges, consider having each person donate something (such as a birthday gift or \$25 gift cards for shoes) instead.

**Church** – Sponsor a drive for any of the items we collect. Put together some Comfort Kits or cleaning kits. Include us in your service day. Invite us to your Sunday School classes or other groups to talk about SNGA’s mission.



### Online and other programs

Use Goodsearch to turn your Internet searches into donations for us, sign up for Kroger Community Rewards or shop at AmazonSmile instead of the regular Amazon site (details at SimpleNeedsGa.org).



### Stay informed and keep in touch!

“Like” us on Facebook; subscribe to our blog at SimpleNeedsGA.org.